



Course Specification (Bachelor)

Course Title: Introduction to Design

Course Code: GE 216

Program: Architecture

Department: Architecture

College: Architecture and Planning

Institution: Qassim University







1. Course Identification

Course general Description:

The design is a process, which requires different phases/ steps to go through for a better design solution. This Course explores the fundamentals of the design process by dealing with 2d and 3d projects (graphic design, three-dimensional object/ product) by exercising the different phases of design.

Course Main Objective(s):

In this course, the students will:

- Develop the ability to process any design project through different essential phases in order to produce a better design solution.
- Develop the ability to deal with logic rather than intuition in any design project

Code	Course Learning Outcomes	Code of CLOs aligned with program
1.0	Knowledge and understanding	
1.1	Define design process through logic/ reasoning	K1, S2
1.2	Recognize the potentials of design phases	K2, S6
2.0	Skills	
2.1	Analyze project/ client brief through research	S1, S2
2.2	Design and develop the ideas through conceptual and three- dimensional prototyping	S2, S6
2.3		
3.0	Values, autonomy, and responsibility	
3.1	Designer responsibility To meet requests and convince the client of Innovation Within sustainability Considerations.	V1, V2
3.2	Awareness of the Community and user safety.	V4, V8

2. Course Learning Outcomes (CLOs)





3. Students Assessment Activities		
No	Assessment Activities *	
1.	Participation, Attendance	
2.	Quiz 1 (Design tools & Quiz)	
3.	Quiz 2 (Concept, Concept Development)	
4.	Midterm Exam	
5.	Quizzes (Projects & individual work)	
6.	Portfolio + Group Work Project	
7.	Final Exam	

4. Learning Resources and Facilities

Essential References	Design Thinking by Gavin Ambrose and Paul Harris
Supportive References	The Design Student s Journey," Understanding How Designers Think". by BRYAN LAWSON, 2019
Electronic Materials	N/A
Other Learning Materials	N/A

